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FOR IMMEDIATE RELEASE

Summer Events Add Fun and Adventure to Downtown Napa

Not-to-be-Missed Events Add Great Experiences to the Downtown Napa Itinerary

NAPA, Calif. (August 9, 2012) – Looking for fun this summer? Head to Downtown Napa for festive events that are fun for the whole family – summer events include The Main Street Reunion Car Show, Blues, Brews & BBQ and the Napa River Wine & Crafts Fair.

The Main Street Reunion Car Show will take place on Saturday, August 18 from 10 a.m. to 3 p.m. at First and Main Streets downtown. The event features 400 pre-1976 cars, all on display in Downtown Napa and this year's event will also feature motorcycles. The car show is hosted by the Downtown Napa Association and the Napa Valley Cruisers Car Club. Parking and admission are free. Car owners are encouraged to participate and show off their prized possession. Registration to show a car is \$40. Dennis Gage from My Classic Car will be in attendance and awards will be given out in 30 categories including *Best of Show* and *The Publishers Award*.

<u>Blues, Brews & BBQ</u> will take place on Saturday, August 25 from 1 p.m. to 6 p.m. and feature all the elements one would expect – three musical stages, 20 microbrews and plenty of BBQ to go around, including ribs, chicken, oysters, corn and pork. The music stages will feature a variety of music, including the <u>J.C. Smith Band</u>, <u>California Honeydrops</u>, <u>Bluestate Band</u> and <u>Wingnut Adams</u>. <u>The Bounty Hunter</u> Rib Eatin' Contest provides local pork lovers the opportunity to chow down in an attempt to munch the title away from last year's champion. Additionally, event sponsor <u>Blue Moon Brewery</u> will lead the charge at the Backyard Beer Garden, set to include brews that beer drinkers don't normally get to taste, including two from Blue Moon and 20 others. Admission to the event and parking is free. Tastes of all beers will be available for purchase to those 21 and over.

The <u>Napa River Wine & Crafts Fair</u> will bring 150 artists to Veterans Park in Downtown Napa on Saturday, September 8 from 10 a.m. to 6 p.m. as they showcase their original handcrafted art and crafts. Participants are selected carefully to ensure those attending the free event truly see the best of the best. The event also features various Napa Valley Wines, microbrews and other beverage vendors, along with over a dozen local food vendors and multiple musicians performing for all to enjoy.

Downtown Napa offers even more entertainment options including <u>Napa City Nights</u>, summer concerts every Friday night, and shows at <u>Silo's</u>, <u>Uptown Theatre Napa</u> and <u>Napa Valley Opera House</u>. Downtown Napa also offers a variety of free <u>parking</u> options. For more information about venues, and events and to plan your next trip to Downtown Napa, visit <u>DoNapa.com</u>. Like Napa on Facebook at <u>Facebook.com/DowntownNapa</u> or follow on Twitter <u>@NapaDowntown</u>.

About Downtown Napa

Downtown Napa is a premier destination in the Napa Valley offering a wine country experience unlike any other. It is the only area of the valley that brings together dozens of restaurants, more than 44 hotels and picturesque bed & breakfasts, wine tasting rooms, nightlife and activities all within walking distance. Through a variety of events and happenings such as the <u>Culinary Crawl</u>, concerts at Veterans Park and more, Downtown Napa engages visitors and locals with a thriving downtown district. Learn more at <u>DoNapa.com</u>.